

Bloomingdale's GIVE PINK, GET MORE Card Program Terms and Conditions 2021

1. Enrollment:

Bloomingdale's GIVE PINK, GET MORE Program (the "Program") participation begins when you charge the \$15 enrollment fee to an eligible Bloomingdale's Credit Account ("Enrolled Account") from September 27, 2021 through October 31, 2021 (the "Program Period"). If you have more than one eligible Bloomingdale's Credit Account, only an Account to which an enrollment fee has been charged will be enrolled in the Program. Eligible purchases on multiple Enrolled Accounts may not be transferred among the Enrolled Accounts. Bloomingdale's will make a \$15 donation for each Enrolled Account. The donation will be distributed among the Breast Cancer Research Foundation® and The Tutu Project. You may enroll in person at any U.S. Bloomingdale's store (except a Bloomingdale's The Outlet Store, the "Excluded Stores"), by phone at 1-800-354-3417 (TTY: 711), or online at bloomingdales.com. For your convenience, you may enroll early at any Bloomingdale's store (except an Excluded Store), beginning on September 21, 2021. However, participation in the Program will not begin until September 27, 2021. When you charge your \$15 enrollment fee, you will accumulate GIVE PINK, GET MORE Card Value, as described in Section 3, on your Net Purchases of Eligible Merchandise made during the entire Program Period even if the purchase was made on a date during the Program period but before the date you charged the \$15 enrollment fee. All references to dollar amounts, including but not limited to dollar amounts of purchases, Net Purchases, or Card Value, are in U.S. dollars.

2. Eligibility:

Only consumer Bloomingdale's Credit Account cardholders are eligible and enrollment fees must be charged to consumer Bloomingdale's Credit Accounts. This includes Bloomingdale's store accounts and Bloomingdale's American Express® Accounts. Paying the fee in any other manner will not enroll you in the Program. Corporate and Studio Services Accounts are not eligible and will not be enrolled. Bloomingdale's Credit Accounts that receive an employee discount are not eligible to participate.

3. Accumulating GIVE PINK, GET MORE Card Value Under the Program:

You will receive GIVE PINK, GET MORE Card Value based on your Net Purchases of Eligible Merchandise made during the Program Period. You will accumulate \$25 in Card Value for every \$250 of Net Purchases of Eligible Merchandise made during the Program Period, up to a maximum Card Value of \$250. This Value is received in addition to any points you may receive as part of the Loyallist program. "Eligible Merchandise" consists of merchandise purchased for personal, family, and household use and purchased using an Enrolled Account at a Bloomingdale's store (except an Excluded Store), at bloomingdales.com or by means of a Bloomingdale's phone order made by calling 800-555-SHOP, and **excludes:** the \$15 enrollment fee and purchases of furniture, floor coverings, mattresses, box springs, gift cards/certificates, watch/jewelry repair, alterations, monogramming, fur services, custom decorating, carpet cleaning and other fees related to services (including but not limited to service and delivery fees and gift-wrap), bill insert offers, restaurants, certain designer brands and licensed departments (including but not limited to Louis Vuitton, Jimmy Choo, Ferragamo, Fendi and Dior handbags, Agent Provocateur), pre-sale purchases not charged to your account by October 31, 2021, as well as all purchases made outside of Bloomingdale's. "Net Purchases" are purchases of Eligible Merchandise less all sales tax, discounts, adjustments, and returns charged to an Enrolled Account during the Program Period, even if a returned item of Eligible Merchandise was purchased prior to enrollment and/or the commencement of the Program Period. If you pay for Eligible Merchandise using a virtual wallet, even if you are using an Enrolled Account in a virtual wallet, your spend will not count toward your Net Purchases during the Program Period.

4. Termination of or Change in Program:

Enrollment constitutes acceptance of these Terms and Conditions. Any attempt to improperly manipulate or abuse the Program may result in termination of enrollment and forfeiture of enrollment fee and accumulated GIVE PINK, GET MORE Card Value, including GIVE PINK, GET MORE Card Value on Bloomingdale's GIVE PINK, GET MORE Cards already issued. Bloomingdale's has the right to reduce the Value of a Bloomingdale's GIVE PINK, GET MORE Card if you subsequently return items for which you accumulated GIVE PINK, GET MORE Card Value in the Program. If you return items that accumulated GIVE PINK, GET MORE Card Value and such GIVE PINK, GET MORE Card Value already has been spent, you agree that Bloomingdale's may charge such amount to your Enrolled Account. Bloomingdale's reserves the right to disqualify any person from participation in the Program, with or without notice, if, in Bloomingdale's sole judgment, that person appears to be using the Program in violation of these Terms and Conditions or in a manner that is inconsistent with the purpose for which the Program is offered, or has done so in the past. You may terminate your enrollment and request a refund of the enrollment fee in person at any Bloomingdale's store (other than an Excluded Store) before November 4, 2021. By doing so, you will forfeit accumulated GIVE PINK, GET MORE Card Value and the effect will be that your account was never enrolled. Accumulated GIVE PINK, GET MORE Card Value will also be forfeited if your Enrolled Account is closed, is delinquent, in default, or otherwise in violation of the Bloomingdale's Credit Card Agreement, as in effect at any time during the Program Period or on the date when your GIVE PINK, GET MORE Card Value is calculated. Bloomingdale's reserves the right to limit, modify, delete or otherwise change these Terms and Conditions at its sole discretion. All interpretations of these Terms and Conditions shall be at the sole discretion of Bloomingdale's, whose decisions will be final.

5. Distribution of Your Bloomingdale's GIVE PINK, GET MORE Card:

Your Bloomingdale's GIVE PINK, GET MORE Card is a non-expiring card that will be available in your bWallet in late November 2021. If you have a valid email address associated with your Enrolled Account, an email will be sent to that address notifying you that your GIVE PINK, GET MORE Card is available for you to use at any U.S. Bloomingdale's store and on bloomingdales.com. If you do not have a valid email address associated with your Enrolled Account, you will be notified of your GIVE PINK, GET MORE Card via the mailing address on your Enrolled Account. You may use your GIVE PINK, GET MORE

Card at any time by presenting your Bloomingdale's Credit Card. Bloomingdale's GIVE PINK, GET MORE Cards may not be used as a payment or credit on any Bloomingdale's Account or redeemed for cash (except where required by law). Additional Value may not be added to a Bloomingdale's GIVE PINK, GET MORE Card. Your GIVE PINK, GET MORE Card may not be used for bloomingdales.com orders shipped outside the U.S.

6. Change of Address and Correspondence with Bloomingdale's:

You are responsible for advising Bloomingdale's Credit Customer Service, in writing, of any change in your name or the address on your Enrolled Account. Failure to ensure that your current address is on your Enrolled Account may prevent issuance/receipt of your Bloomingdale's GIVE PINK, GET MORE Card. Bloomingdale's is not liable for Bloomingdale's GIVE PINK, GET MORE Cards sent to the wrong address. Please send your name and/or address changes to: Bloomingdale's Credit Customer Service, PO Box 8113, Mason, OH 45040. Correspondence about Bloomingdale's GIVE PINK, GET MORE Cards should be mailed to Bloomingdale's, PO Box 8116, Mason, OH 45040, Attention: Bloomingdale's GIVE PINK, GET MORE Program. If you have any questions about the Program, please call Customer Service at 1-800-354-3417 (TTY: 711), Monday through Saturday, 9 AM to 9 PM ET and PT; Sunday, 11 AM to 8 PM ET and PT.

7. Governing Law:

These Terms and Conditions are governed by New York state law, without reference to its conflicts of law doctrine, as such law is applied to agreements entered into and performed entirely within New York.p